



# HEARSAY

## LANGUAGE LEARNING

### DOWNUNDER

# INTRODUCTION TO AIM

## “THE THRILL OF TEACHING WITH AIM”

AN ESSENTIAL WORKSHOP FOR ANY FRENCH TEACHER WHICH WILL CHANGE THE WAY YOU TEACH FOREVER!

**QUEENSLAND - THURS 12TH & FRI 13TH MARCH 2009**

**TIME:** 9:00am - 3:00pm Morning tea & lunch provided

**VENUE:** Wondall Heights State School  
Wondall Rd, Manly West, QLD 4179

Come and see **Tim Girard's** class in action

**COST:** 1 day: \$165 2 days: \$290

### Day 1: Introduction To AIM The Gesture Approach (Accelerative Integrated Method)

In this workshop, Jenny McKinney and team will introduce the AIM (Accelerative Integrated Method) and show how this method of teaching, which uses music, drama and gesture, can work synergistically to rapidly increase second language acquisition.

This approach, unlike most contemporary programs, is based on stories rather than on themes and allows for a greater emotional involvement on the part of the student; moreover, the extensive use of song and drama gives plenty of opportunity for “pleasant repetition”, an essential ingredient in the development of language proficiency.

This is a participatory “hands-on” workshop, in which participants will have the opportunity to:

- \* Learn why a story-based approach is much more effective than a thematic approach.
- \* Learn gestures from Wendy’s revolutionary “Gesture Approach”.
- \* Act out plays designed for small group work.
- \* Watch students using this method.
- \* Practice language-manipulation activities based on the plays.
- \* Sing songs, perform dances and related actions.
- \* Experience the program’s potential to develop oral and written fluency rapidly.
- \* See the new Jeunesse en Action and primary units.

### Day 2: From Spoken to Written

In this session, Jenny McKinney will show attendees how to take the Program to the next level.

Topics covered will include:

- \* How to do story retelling and create a classroom library.
- \* How to teach Grammar using the Pared Down Language - le passé, les verbes, le négatif.
- \* How to assess, correct and analyse student work.
- \* Creative improvisational story telling and the ultimate transference of language.
- \* Grammar raps.
- \* New material for primary and secondary classes.
- \* AIM networks, forums and support.

**“Madame McKinney, why can’t my child speak fluent French? She’s been studying French at this school since she was 5... she’s now in Grade 4 and can’t speak a word or understand a thing!”**

*Ever heard this before?...*

### ABOUT THE PRESENTER

**Jenny McKinney** is a practising teacher... or should we say a practising AIM teacher. She is the Director of *Hearsay Language Learning Downunder* and is the Exclusive Endorsed Liaison and Presenter for AIM Language Learning Canada.

Jenny has 15 years experience teaching French, German and Japanese from Prep. to Year 12 and is part of a team of teachers who helped to pioneer the AIM Program in Australia.

Jenny runs workshops around Australia, New Zealand and Asia which not only provide teachers with an insight in to the AIM Program, but also show how the program unfolds to include all the grammar refinements necessary for language competency.



For further details, please visit [www.hearsaylearning.com](http://www.hearsaylearning.com), or contact Jenny at [jenny@hearsaylearning.com](mailto:jenny@hearsaylearning.com)

# INTRODUCTION TO AIM

## “THE THRILL OF TEACHING WITH AIM”

AN ESSENTIAL WORKSHOP FOR ANY FRENCH TEACHER WHICH WILL CHANGE THE WAY YOU TEACH FOREVER!

### REGISTRATION AND PAYMENT OPTIONS

Please mail or fax completed form to:

**Hearsay Learning Downunder**  
PO Box 1092, Ivanhoe, VIC, 3079

**Fax: (03) 9497 5085**

Feel free to e-mail or call Jenny McKinney:

**jenny@hearsaylearning.com**  
**(03) 9497 5542**

#### Paying via Bank Transfer

Please use the following Bank account details:

**Bank & Branch:** Commonwealth Bank of Australia,  
Ivanhoe Branch  
**Account Name:** Hearsay Language Learning Downunder  
**BSB Number:** 063141  
**Account Number:** 1029 4478

#### Paying via Cheque

Cheques (Australian Dollars) are to be made out to:  
**Hearsay Language Learning Downunder**  
**ABN 24635477225**

#### Paying via Credit Card

Please complete and FAX the registration form to:  
**(03) 9497 5085**

or to make a Secure Credit Card payment, call:  
**(03) 9497 5542**

#### Easy Pay Option

Please supply a Purchase Order number and your school details. An invoice will be forwarded to your school.

---

### REGISTRATION FORM - QUEENSLAND WORKSHOP - 12TH & 13TH MARCH 2009

Name: ..... e-mail: .....

School: .....

School Address: .....

City/Town: ..... Post Code: ..... University: .....

Grades currently teaching: ..... Experience with AIM (yrs): .....

Home address: .....

City/Town: ..... Post Code: .....

Phone: ..... Fax: ..... Food Allergies: .....

**I am paying by:**  Bank Transfer  Cheque  Credit Card  Purchase Order (see **Easy Pay** option above)

**I will be attending:**  Day 1  Day 2  Both Days **with a total payment of:** AUD\$ .....

Name on Visa/MasterCard: .....

Visa/MasterCard card No.: .....

Card Expiry Date: .....

Purchase Order Number: .....

